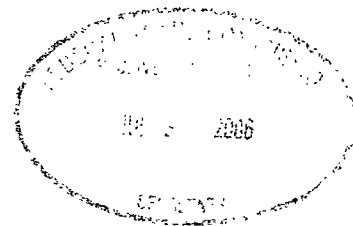


Margaret A Cook
We Live In Health

522418-70599

Federal Trade Commission, Office of the Secretary
Room H- 135 (Annex W)
600 Pennsylvania Avenue, NW
Washington, DC 20580



RE: Business Opportunity Rule, R 511993

Dear Madam or Sir:

I have become aware of the proposed Business Opportunity Rule R511993 and am **very** disturbed about this. I truly believe that if passed in its present form, it would prevent me from continuing as a Distributor for XanGo, in our company, *We Live In Health* and destroy our small business.

We are retired, living on a fixed income, and physically not able to work outside the home. We became acquainted with an incredible juice product that has truly given me most of my life back. I had been limited to 4-6 hours of being up and around, certainly NOT very active and now I can be up for 8 hours. I can actually sit at my typewriter and telephone for several hours at a time, something I could not do before. I know, I also thought, oh no, here we go again, but when one is hurting as badly as I was, I was willing to try anything.

I tried it, continued for almost four months and one day realized that I could climb the staircase at my daughters 2 to 3 times a day and not have to crawl up. **I continued getting better, and could not keep my mouth shut.** The company is a private company, selling a new product (just on the market under 4 years) so **I signed up as a distributor to tell my story and be compensated enough to be able to have a little extra every month. We have come to depend on this extra income.**

I will not go into a store to ask advice from someone standing behind a counter that has been there for a few days, to months, and maybe years, without them having tried out a product they claim will do me good. I have to find someone who knows from personal experience. Therefore, I do most of my shopping with people who have experience. In the past 11 months I have been able to meet and help so many people who have been in bed, hurting and suffering with illnesses and diseases - some life threatening. **I can help them because of my personal experience.**

Some of the sections in the proposed rule would make it almost impossible for me to sell my Xango products. The waiting period will give the public the idea that there's something wrong with me or our plan (I would think that if I were on the other side) and also reflects badly on me. I think the 7 day waiting period is totally unnecessary, because XanGo (and We Live In Health) already has

a 90% buyback policy for ALL products. **With this 7 day waiting period it will be incredibly difficult to enroll a new Distributor.**

Our company's sales kit only costs \$35.00. Our family used to pay more than that for our Sam's cards to give us the privilege to buy wholesale!! And I would pay more for that privilege. When any of us buy cars, tvs, freezers, etc. they cost MUCH MUCH more than our product, AND they certainly don't have to wait seven days. I wouldn't wait. We are in our late 60s, and mid 70s and don't have what it takes to keep up with the detailed records and all the driving back and forth to find our prospects after meeting them and being told they would like to try our product.

I am senior with a small home business and this burden would definitely hurt and probably destroy my business. This proposed rule is awful!

IF it went thru, and I was required to disclose a minimum of 10 prior purchasers nearest to the prospective purchaser, I assure you, the seniors around central Florida would accuse me of going beyond what is right. We all work to PROTECT OUR IDENTITIES and I would be incredibly uncomfortable giving out the personal information of individuals to total strangers. With so many older single women here in Florida, I could be subjecting them to sexual or racial harassment - so I truly could not do that in good faith.

In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

I have seen and heard of MANY scams on the internet and what you are proposing would not stop those people at all. **The ones doing wrong always find ways to go around the law anyhow - they would continue to succeed while those of us who like to have personal contact with people, and those we meet at church, market, cleaners, on the street, at a table next to us in restaurants, on the bus - I would be the only one hurt, along with all the other honest people trying to earn a little extra and eventually enough to replace our worn out car.**

We enjoy what we do, we LOVE sharing and helping people, our customers turned distributors, love what they do. We are giving people a new lease on life while earning a small HONEST income they old fashion way.

Thank you for listening, and PLEASE help me by stopping this R 511993 to be passed.


Margaret Cook

Additional commenters who submitted this form letter:

First Name	Last Name	Organization Name
Doyle	Cook	XanGo
Margaret	Cook	XanGo